



The Profit Blueprint for Real Estate Brokers: How to Build Your Budget, Earn a Return on Your Investment, and Build Equity in Your Company. Without Any Stress or Guessing. (Paperback)

By Thompson Eric

Eric Thompson, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.When it comes to budgeting, I often find that real estate brokerage owners and managers aren't always taught how to earn a profit nor how to set up their budget. They're not even sure of the return on investment they should expect or how to allocate their expenses. Big questions nag them like: How much should I spend on rent? How much should go to staff? What about my marketing investment? How much of the commissions can I expect to retain? What kind of return should I aim for? Frankly, where do I even start? I faced these same questions when I opened my own brokerage company. While designing my company and preparing for launch, these questions literally kept me up at night. My personality wouldn't allow me to ever just wing it. Making it up as I go along has never worked out for me. Formulas, on the other hand, work out great. I am really good at following a recipe. My problem was I had no formula to follow. So I decided to create one. As I set about...



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Reviews

Very good e-book and valuable one. It really is packed with knowledge and wisdom I am just very easily could possibly get a satisfaction of reading a created pdf.

-- **Walton Haag**

It is great and fantastic. Sure, it is actually perform, nevertheless an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Ivy Hill DDS**