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From Scratch: The Uncensored History of the Food Network (Paperback)

By Allen Salkin

Berkley Publishing Group, United States, 2014. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Twenty Years of Dish from Flay and Fieri to Deen and DeLaurentiis. Includes a New Afterword! I don t want this shown. I want the tapes of this whole series destroyed. -- Martha Stewart In those days, the main requirement to be on the Food Network was being able to get there by subway. --Bobby Flay She seems to suggest that you can make good food easily, in minutes, using Cheez Whiz and chopped-up Pringles and packaged chili mix. --Anthony Bourdain This is the definitive history of The Food Network from its earliest days as a long-shot business gamble to its current status as a cable obsession for millions, home along the way to such icons as Emeril Lagasse, Rachael Ray, Mario Batali, Alton Brown, and countless other celebrity chefs. Using extensive inside access and interviews with hundreds of executives, stars, and employees, From Scratch is a tantalizing, delicious look at the intersection of business, pop culture, and food. INCLUDES PHOTOS.

Reviews

The book is simple in read through better to fully grasp. It is rally exciting throgh looking at period of time. I discovered this publication from my i and dad encouraged this book to find out.

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