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By ZI ZHI

Hardcover. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 281 Publisher: China Chang'an Pub. Date :2009-11-01 version 1. The greatest feature of the book is from the actual situation of Chinese stores. in plain language and detailed case. the system and extensive summed up the success of some foreign trick shop. multi-level. multi-angle reveals the secret of thriving shops and art. Language of the book lively. witty language. the content of the system described in a large number of case studies interspersed. strategies. reminders. use simple words and vivid to the reader provides an effective store operation and management methods to make them relaxed and happy readers In the course of reading pleasure to experience shop business management. Contents: Chapter which are suitable for the character of the shop 1 shop must have the quality of the six 2 business necessary to be successful the quality of the six 3.7 points mental cultivation determine success or failure of 4.8 kinds of character shop people shop for 5.8 class people do not shop for the shop to raise funds to Chapter 1 way to raise funds on 2...



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