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## U.S. Information Agency: Issues Related to Reinvention Planning in the Office of Cuba Broadcasting: Nsiad-96-110

By -

BiblioGov. Paperback. Book Condition: New. This item is printed on demand. Paperback. 34 pages. Dimensions: 9.7in. x 7.4in. x 0.1in. Pursuant to a congressional request, GAO provided information on the United States Information Agency's (USIA) Office of Cuba Broadcasting (OCB), focusing on the: (1) OCB reinvention plan; (2) role and use of OCB research analysts; (3) reasons behind a former OCB director's resignation; (4) extent to which Radio Marti is in compliance with Voice of America (VOA) broadcast standards; and (5) investigation into allegations of management reprisals at OCB. GAO found that: (1) the OCB plan to reduce costs and eliminate nonessential staff was consistent with overall executive branch goals and the recommendations of the Radio Marti/TV Marti advisory panel, but was not based on a comprehensive cost-benefit assessment of key OCB departments and support functions; (2) the former director of OCB resigned because of frustration stemming from his unsuccessful attempts to further streamline OCB or implement the reinvention plan; (3) in 1992, OCB removed research analysts from on-air programming, and questions began to surface about their policy compliance role; (4) current news and program officials believe that the analytical units services have diminished in importance; (5) the USIA Office of...



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