



Management SparkCharts (Hardback)

By Sparknotes

Spark Notes, United States, 2014. Hardback. Condition: New. Reprint. Language: English . Brand New Book. SparkCharts: The information you need-concisely, conveniently, and accurately. Created by Harvard students for students everywhere, these study companions and reference tools cover a wide range of college and graduate school subjects, from Business and Computer Programming to Medicine, Law, and Languages. They ll give you what it takes to find success in school and beyond. Outlines and summaries cover key points, while diagrams and tables make difficult concepts easier to grasp. This four-page chart covers: Transaction costs and the function of management The role of management, including managers, organization, staffing, motivating, coordinating, and measuring Management responses to external environment and conditions of uncertainty International business and management Strategy formulation and elements of management strategy Ethics and morality.



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