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KNOWLEDGE AS A KEY RESOURCE FOR COMPANIES - REQUIREMENTS FOR SUCCESSFUL KNOWLEDGE MANAGEMENT



Grin Verlag. Paperback. Condition: New. 78 pages. Dimensions: 8.0in. x 5.8in. x 0.4in. Bachelorarbeit aus dem Jahr 2010 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,7, FOM Hochschule für Oekonomie und Management gemeinnützige GmbH, Berlin früher Fachhochschule, Sprache: Deutsch, Abstract: Subject of this thesis is to illustrate how knowledge can contribute to sustainable value creation in companies and to explain the benefits and challenges of successful KM. The characteristics of organisational KM will be illuminated from an outside-in perspective:...

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