



Cross-Cultural Management: Essential Concepts (Paperback)

By David C. Thomas, Mark F. Peterson

SAGE Publications Inc, United States, 2017. Paperback. Condition: New. 4th Revised edition. Language: English . Brand New Book. Cross-Cultural Management: Essential Concepts introduces readers to the fundamentals of cross-cultural management by exploring the influence of culture on interpersonal interactions in organizational settings and examining the ever-increasing number of cross-cultural challenges that global managers face in today's workplace. The Fourth Edition reflects the most current thinking on the topic and includes a series of new features including: Enhanced coverage of language issues, offering strategies for improving communication in multinational companies (Ch.6) New discussions about the relationship between immigration and international management (Ch. 11) Increased emphasis on understanding the mechanisms of cross-cultural interactions Best practices for transferring knowledge across cultures (Ch.9) Expanded coverage of cross-generational considerations (Ch.11) New and updated examples, statistics, discussion questions and references. The book is complemented by a companion website featuring a range of tools and resources for lecturers, including chapter-specific PowerPoint slides, and a Microsoft Word test bank containing multiple-choice, true/false, and open-ended questions for each chapter. Suitable reading for undergraduate and postgraduate students taking Change Management courses.



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