



How to Design Websites (Paperback)

By Alan Pipes

Laurence King Publishing, United Kingdom, 2011. Paperback. Condition: New. Language: English . Brand New Book. There are books on the nuts and bolts of web design and there are books about website aesthetics, showcasing examples of good design. How to Design Websites contains the essentials of both, addressing the skillsets required to produce websites that are functional and elegant - but from a graphic designer's perspective. It demonstrates that you can design a working website in minutes without the need for expensive programs. Chapters include Code, Layout, Text and Typography, and Images and Colour Schemes. Useful tips and tricks panels are included, as well as step-by-step projects --such as how to produce a portfolio site - that will be of interest to design students and to graduates of all disciplines. Inspirational Trailblazer case studies showcase the best of contemporary designers and their work. Blogs, Facebook, Flickr and HTML5, and new ways of using the web, such as mobile phones and netbooks, are also discussed.



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