



## The Economist Guide to Investment Strategy (3rd Revised edition)

By Peter Stanyer, Elroy Dimson

Profile Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Economist Guide to Investment Strategy (3rd Revised edition), Peter Stanyer, Elroy Dimson, Supported by numerous charts and detailed analysis, The Economist Guide to Investment Strategy outlines how to construct investment strategies appropriate for individual investors. It looks at risk and comes with wealth-warnings for those who wish to explore more sophisticated and fashionable investment approaches, and it emphasises the importance of taking into account insights from behavioural analysis as well as the principles of traditional finance. It highlights how habitual patterns of decision-making can lead any of us into costly mistakes, and it stresses how markets are most dangerous when they appear to be most rewarding. The book is in two parts: The big picture Setting the scene - including might I have been suckered by Madoff? Understanding your behaviour - including why do we rely on lazy shortcuts? Market investment returns - including who can investors trust to provide a safe haven? How investor strategies evolve - including what has changed since the financial crisis? The time horizon and the shape of strategy: keep-it-simple - including are government bonds and some equities all you need? Implementing more complicated strategies...



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### Reviews

*A must buy book if you need to adding benefit. I am quite late in start reading this one, but better then never. Its been designed in an exceptionally easy way in fact it is only after i finished reading this publication where in fact modified me, alter the way in my opinion.*

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*Undoubtedly, this is actually the very best job by any writer. It is loaded with wisdom and knowledge You will not really feel monotony at anytime of your respective time (that's what catalogs are for concerning when you check with me).*

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